

Schedule/ Timeline	Date	Course Title	2-3 sentence synopsis	Instructor
Month 1: ideation	3-Apr	How to Create Viral Hits	Find out what makes a piece go viral and stand out by dissecting the components of viral pieces and deep diving into the data analytics from IndianRaga's experience of reaching over 100M viewers.	Geetesh Iyer
	10-Apr	Ideation for Raga Fellows (Raga Fellows only)	Designated ideation time to collaborate with other fellows and an IndianRaga mentor. Treat these as open office hours to help you with any questions and to give feedback to other teams! This time can be used to clarify doubts and remove any hurdles you might be facing in the creation of your piece.	Jayashri Ajaykumar
	17-Apr	Structuring 101-Acapella	Acapella can be challenging to create. This session aims to demystify the gems of acapella and teach you some tips and tricks when creating your own.	Santosh Bharadwaj
	24-Apr	Audio Recording Basics	Recording is the first step to creating a good audio production, but it is often challenging when there are several team members. In this session, we will go over tips on recording a piece to make it easier to align portions and coordinate recordings with other team members.	Jayashri Ajaykumar
	24-Apr to 30-Apr	DESIGNATED SUBMISSION WINDOW		
Month 2: Draft	1-May	Bridging Konnakol as Beatboxing in the Digital Age	When producing pieces in the digital age, you must embellish pieces in different ways. Come to this session to learn ways to bridge eastern and western music, keeping in mind the digital audience.	Vivek Ramanan and Sushmitha Ravikumar
	8-May	Structuring 101-New Age Classical Pieces	Once you have an idea, it is often challenging to start to form it into an actual music production. Learn the fundamentals of structuring a new age classical piece from people who have created iconic pieces on digital platforms.	Aditya Ganesh
	15-May	Production Refinement for Raga Fellows (Raga Fellows only)	Designated refinement time to collaborate with other fellows and an IndianRaga mentor. Treat these as open office hours to help you with any questions and to give feedback to other teams! This time can be used to clarify doubts and remove any hurdles you might be facing in the creation of your piece.	Jayashri Ajaykumar
	22-May	Audio Editing/Mixing 101	While you don't need to be a professional audio engineer, basic editing and mixing skills will help you create balanced, clean tracks. Here, we will teach you some basic editing skills and mixing settings that will enhance your recording.	Dr. Srimix
	29-May	Building Visual Presence in New Age Classical Digital Pieces	Video productions are like theatrical productions-- it is very important to have a good stage presence in order to be active and engaging. In this session we will go over elements that can enhance the visual aesthetics during your video production phase.	Alapana Bagirath
	25-May to 31-May	DESIGNATED SUBMISSION WINDOW		

Month 3: audio	5-Jun	Final Audio and Video Refinement for Raga Fellows (Raga Fellows only)	Designated refinement time to collaborate with other fellows and an IndianRaga mentor. Treat these as open office hours to help you with any questions and to give feedback to other teams! This time can be used to clarify doubts and remove any hurdles you might be facing in the creation of your piece.	Jayashri Ajaykumar
	12-Jun	Creating New Age Grooves on GarageBand	Want to create your own classical EDM piece but need help making the production? Come learn how to make basic EDM grooves to get your project going!	Mahesh Raghvan
	19-Jun	Camera Basics 101	Having great visuals makes a piece really stand out, but if you're doing this at home, you might want to know the basics of your camera settings. Our video editors will break down the camera settings to help you create stunning visuals.	Apoorv Anand
	26-Jun	Social Media Marketing 101 Messaging	Find out what makes a piece go viral and stand out! Learn the best marketing strategies and methods of data analysis from IndianRaga's experience of reaching over 100M viewers.	Kriti Choradia
	24-Jun to 30-Jun	DESIGNATED SUBMISSION WINDOW		
Month 4: Video / Ideation	3-Jul	Data Analytics of Digital Content	Find out what makes a piece go viral and stand out! Learn the best marketing strategies and methods of data analysis from IndianRaga's experience of reaching over 100M viewers.	
	10-Jul	Ideation for Raga Fellows (Raga Fellows only)	Designated ideation time to collaborate with other fellows and an IndianRaga mentor. Treat these as open office hours to help you with any questions and to give feedback to other teams! This time can be used to clarify doubts and remove any hurdles you might be facing in the creation of your piece.	Jayashri Ajaykumar
	17-Jul	Structuring 101- Mashups and New Age Classical Pieces	Once you have an idea, it is often challenging to start to form it into an actual music production. Learn the fundamentals of structuring a new age classical pieces and mashups from people who have created iconic pieces on IndianRaga.	
	24-Jul	Mic Setup Basics	Different mics are needed for different instruments and vocals. In this session, we will go over basic mic setup (settings, positioning, etc) as well as different mic types to have a great quality recording in your own home studio.	
	31-Jul	Common Hindi Pronunciation Mistakes When Singing Bollywood Songs	Singing Bollywood songs is tough, especially if you don't already know Hindi. Don't make these common mistakes in your next song!	
	25-Jul to 31-Jul	DESIGNATED SUBMISSION WINDOW		