



Learn. Perform. Shine.

# Students of Music and Dance are looking for a lot more today from their arts education

2

Understand cultural heritage

Learn to perform

Have a transformational experience



# Raga Labs trains musicians and dancers to evolve into complete performers

3

**raga** LABS



Learn

Perform

Shine

# Raga Labs : Project Overview

4

## Key Features

- 3 months duration – Flexible, spaced out for already-busy parents and kids
  - One session per week – All sessions are recorded and shared in case you miss any
  - Can be taken remotely – Easy even if you travel
- Holistic Experience : Learn Song + Learn Performance Skills + Audio-Video Experience!
- Showcase to a Large, Global Audience : Thousands of views, likes and shares via IndianRaga!



# Intercity Raga Labs Structure : 3 months, \$75/month



## Month 1

Learn Song and Arrangement

4 Classes via Webex  
Fixed day and time every week  
decided by team and instructor  
**Class will be recorded for those  
who miss**



## Month 2

Learn how to present well

2 Webinars via Webex  
2 Rehearsals with Instructor  
**Class will be recorded for those  
who miss**



## Month 3

Final Production and Post-Production

1 Grand Rehearsal with Instructor  
Production Weekend : Participants record  
audio and video as guided by instructor  
2 sessions of audio-video review and  
feedback by team before release

# Raga Labs Schedule

6

Month	Session	Agenda	Location	Date and Time
1	1	Learn Basic Tune	Your Home	As decided by group with instructor
1	2	Perfect the Tune	Your Home	As decided by group with instructor
1	3	Learn Nuances and Arrangement	Your Home	As decided by group with instructor
1	4	Perfect Full Piece	Your Home	As decided by group with instructor
2	5	Audio Techniques Webinar	Your Home	Pre-Scheduled by Instructor
2	6	Rehearsal to incorporate audio techniques Participants to record their audios and send to Instructor and IndianRaga	Your Home	As decided by group with instructor
2	7	Presentation Skills Webinar	Your Home	Pre-Scheduled by Instructor
2	8	Rehearsal to incorporate presentation	Your Home	As decided by group with instructor
3	9	Grand Rehearsal	Your Home	As decided by group with instructor
3	10	Production Weekend	Your Home	Pre-Scheduled by IndianRaga
3	11	Audio-Video Feedback Session 1	Your Home	As decided by group with instructor
3	12	Audio-Video Feedback Session 2	Your Home	As decided by group with instructor
4		Release of Final Video!		

# Payment and Next Steps

7

## Next Steps

Sign Up to show Interest in Raga Labs: <http://indianraga.com/labs/application/>

Upon Confirmation from us, Register: <http://indianraga.com/labs/registration/>  
and make payment

**After that, our team will be in touch with you to provide details regarding schedule and instructor.**

# We selectively partner with high-quality instructors, empowering them with action-learning curriculum

8

- We train teachers to differentiate themselves through the Raga Labs approach
  - Performance techniques
  - Facilitating peer learning
  - Working knowledge of audio-video production
- We already have 65 instructors trained for Raga Labs, and we are onboarding 30 more
- You can approach us directly, doesn't have to be through a teacher



Regular  
Instructor



**raga** LABS Instructor



# What happens after a Raga Lab?

9



## Next Level Raga Lab

Take the next step to becoming a star performer!

Check in with us in Month 3 to learn about advanced Raga Labs opportunities that can continue to do!



## Certification and Contests

Get recognized!

Take the online IndianRaga certification, and participate in our monthly contests to be featured in the annual IndianRaga Hall of Fame. Learn more at:

[indianraga.com/certification](http://indianraga.com/certification), and  
[indianraga.com/competitions](http://indianraga.com/competitions)

# FAQs and Clarifications (1/3)

10

Q. What does 'Your home' location mean?

A. It means everyone can login from wherever they are, and meet the instructor online via Google Hangout or Webex. IndianRaga team will send all details prior to the session.

Q. When will the group decide the day and time for the sessions? Can I know the schedule before I sign up?

A. Once the group is confirmed, everyone will decide a specific day and time every week with the instructor – which means it will definitely be convenient for you. We cannot decide this before you sign up unfortunately

# FAQs and Clarifications (2/3)

Q. Can the group schedule additional rehearsals on their own?

A. Yes absolutely, and we highly recommend that! The classes mentioned in the schedule are only the ones organized by the IndianRaga team. In addition, if the team can schedule a google hangout on its own and rehearse, it will help give the participants additional practice.

Q. Is it possible to join a part of the project?

A. No. Once you join a team, it is a 3-month commitment to produce a wonderful video with them. It is not possible to leave in the middle

# FAQs and Clarifications (3/3)

12

Q. Is this for both adults and kids? How are the groups decided?

A. This is definitely for both adults and kids. If there are enough adults, we will have a separate adults group. But in general we group participants based on similar skill levels as decided by our creative team.

# We are recognized by leading brands and media

13

- Avenues to showcase and get recognized :  
Monthly contests, Online Certification,  
Fellowships
- Presented at Lincoln Center, Chicago  
Cultural Center, and leading corporates



We are excited to bring beauty, expression  
and the magic of artistic performance to you!





Indianraga.com/labs  
info@indianraga.in